

Monmouth Conservation Foundation hosts a series of signature events annually, offering a range of experiences for our supporters and community across the seasons. Event proceeds benefit MCF's core programs, including our important preservation and education activities, as well as our ongoing operations. We offer attractive sponsorship, underwriting, and partnership opportunities and wide-reaching marketing return in line with our sponsors' interests.



Spring for Conservation Family Day

Saturday, May 11, 2024 2:00 – 5:00 p.m.
Bayonet Farm, Holmdel, NJ

An outdoor barbecue picnic with live music by The Black Ties, craft beer and wine, ice cream, and fun for all ages including tractor hayrides, arts & crafts, face-painting, petting zoo, and pony rides, this cherished family event attracts approximately 300 guests and continues to grow.

Website: www.monmouthconservation.org/spring



Summer Bash

Thursday, July 11, 2024 6:00 – 10:00 p.m.
The Seafarer, Highlands, NJ

Launched in 2023, this new event is a great opportunity to get to know MCF. Guests are treated to food and drinks with live music on the bay with views of the New York City skyline.

Website: www.monmouthconservation.org/summer



Fall for Conservation Cocktail Party

Saturday, September 21, 2024 6:00 – 10:00 p.m.
The Barn at Laird, Colts Neck, NJ

Our biggest fundraiser, Fall for Conservation is hosted each autumn by close friends of MCF at their private residences – this year at the Mosley Family's beautiful, preserved farm inside the Barn at Laird. This fun cocktail reception attracts 250-400 guests to experience some of Monmouth County's most beautiful properties, while enjoying open bar, culinary delights, live music and entertainment, and exclusive silent and live auctions. At the event, MCF honors an individual/organization making a difference in land conservation.

Website: www.monmouthconservation.org/fall



Holiday Style Luncheon and Shopping Spree

Wednesday, December 4, 2024 11:00 a.m. to 4:00 p.m.
The Shadowbrook at Shrewsbury, NJ

Featuring premier vendors for an exclusive shopping experience and lunch with a captivating speaker, this event is a yearly favorite which draws 200-400 guests. Past speakers include Caroline Jones, Sr VP for Jersey Mike's; Lee Woodruff, Co-Founder of the Bob Woodruff Foundation, Andrea Jung, and India Hicks.

Website: www.monmouthconservation.org/holiday

To learn more about sponsorship and partnership opportunities, please contact Kathleen Kenney at kkenney@monmouthconservation.org or 732.671.7000.

SATURDAY . MAY 11 . 2024

2:00 PM to 5:00 PM

BAYONET FARM

41 MIDDLETOWN ROAD . HOLMDEL, NJ



SPRING *for* CONSERVATION Family Day

MONMOUTH CONSERVATION FOUNDATION

SPONSORSHIP OPPORTUNITIES

- TITLE SPONSOR – Twenty (20) Tickets** **\$10,000**
- Three (3) Reserved VIP Tables
Opportunity to Exhibit at Promotional Table During Event
Opportunity to Distribute Promotional Items to Event Guests
Exclusive Event Signage
Premier Name/Logo on Event Signage
Inclusion in MCF Press Release and Media Pertaining to Event
Verbal Recognition During Event Program
Premier Name/Logo on all Event Materials
Partner Spotlight in MCF e-Newsletter
Premier Recognition on MCF Website, e-Newsletters, and Social Media
- LEAD SPONSOR - Sixteen (16) Tickets** **\$5,000**
- Two (2) Reserved VIP Tables
Opportunity to Distribute Promotional Items to Event Guests
Prominent Name/Logo on Event Signage
Verbal Recognition During Event Program
Prominent Name/Logo on all Event Materials
Prominent Recognition on MCF Website, e-Newsletters, and Social Media
- PLATINUM SPONSOR – Twelve (12) Tickets** **\$2,500**
- One (1) Reserved VIP Table
Name/Logo on Event Signage
Name/Logo on all Event Materials
Recognition on MCF Website, e-Newsletters, and Social Media
- GOLD SPONSOR – Eight (8) Tickets** **\$1,000**
- Name/Logo on Event Signage
Name/Logo on all Event Materials
Recognition on MCF Website, e-Newsletters, and Social Media
- SILVER SPONSOR – Four (4) Tickets** **\$500**
- Name/Logo on Event Signage
Name/Logo on all Event Materials
Recognition on MCF Website, e-Newsletters, and Social Media
- BRONZE SPONSOR – Two (2) Tickets** **\$250**
- Name/Logo on Event Signage
Name/Logo on all Event Materials
Recognition on MCF Website, e-Newsletters, and Social Media

OVER PLEASE —



SPRING *for* CONSERVATION Family Day

CONTINUED

UNDERWRITING OPPORTUNITIES

- EVENT \$10,000
- MEDIA \$5,000
- CHILDREN'S ENTERTAINMENT \$2,500
- MUSICAL ENTERTAINMENT \$1,000

PLEASE SUBMIT THIS FORM OR GO TO WWW.MONMOUTHCONSERVATION.ORG/SPRING TO SECURE YOUR SPONSORSHIP.

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

(_____) (_____)

PHONE _____ FAX _____

EMAIL _____

**DEADLINE FOR SPONSORSHIP RECOGNITION
ON INVITATION IS MARCH 20, 2024.**

**YOU MAY PURCHASE TICKETS AND SPONSORSHIPS AT:
WWW.MONMOUTHCONSERVATION.ORG/SPRING
FOR MORE INFORMATION PLEASE CALL
KATHLEEN KENNEY AT: 732.671.7000
OR EMAIL: KKENNEY@MONMOUTHCONSERVATION.ORG**

**PLEASE RETURN THIS FORM AND PAYMENT TO:
MONMOUTH CONSERVATION FOUNDATION
PO BOX 4150, MIDDLETOWN, NEW JERSEY 07748-4150
OR FAX TO 732.671.2667**

I/WE CANNOT ATTEND BUT WISH TO MAKE
A TAX-DEDUCTIBLE DONATION OF \$ _____

ENCLOSED IS A CHECK PAYABLE TO:
MONMOUTH CONSERVATION FOUNDATION

IN THE AMOUNT OF \$ _____

PLEASE CHARGE MY CREDIT CARD:

AMEX MASTERCARD VISA DISCOVER

CARD # _____

NAME _____ (AS IT APPEARS ON CREDIT CARD)

EXP. DATE _____ SECURITY CODE _____

SIGNATURE _____

I WILL SUBMIT FOR MY COMPANY'S GIFT MATCHING PROGRAM
FOR MCF USE ONLY!

CHECK #: _____ DATE: ____ / ____ / ____

MONMOUTH CONSERVATION FOUNDATION

SATURDAY . SEPTEMBER 21 . 2024

THE BARN AT LAIRD

Colts Neck, NJ

HONOREE: TBA



FALL for
CONSERVATION
Cocktail Party

SPONSORSHIP OPPORTUNITIES

❑ NATURAL WORLD CHAMPION – Twenty (20) Tickets \$25,000

Four (4) Reserved VIP Tables

Event Journal Inside Cover* (*Journal will also appear on MCF website*)

Opportunity to Distribute Promotional Item to Event Guests

Exclusive Event Signage

Inclusion in MCF Press Release and Media Pertaining to Event

Premier Sponsor Name/Logo Placement on all Event Materials

Partner Feature with Premier Sponsor Name/Logo Recognition in MCF Electronic Newsletter

Premier Recognition on MCF Website and Social Media

❑ ENVIRONMENTAL SUSTAINABILITY PARTNER - Fifteen (15) Tickets \$15,000

Three (3) Reserved VIP Tables

Event Journal Inside Back Cover* (*Journal will also appear on MCF website*)

Inclusion in MCF Press Release and Media Pertaining to Event

Premier Sponsor Name/Logo Placement on all Event Materials

Partner Feature with Premier Sponsor Name/Logo Recognition in MCF Electronic Newsletter

Premier Recognition on MCF Website and Social Media

❑ NATURE & WILDLIFE ADVOCATE – Twelve (12) Tickets \$10,000

Two (2) Reserved VIP Tables

Event Journal Full Page* (*Journal will also appear on MCF website*)

Inclusion in MCF Press Release and Media Pertaining to Event

Prominent Sponsor Name/Logo Placement on all Event Materials

Prominent Sponsor Name/Logo Recognition in MCF Electronic Newsletter

Prominent Recognition on MCF Website and Social Media

❑ LAND PRESERVATION ALLY – Ten (10) Tickets \$7,500

One (1) Reserved VIP Table

Event Journal Half Page (*Journal will also appear on MCF website*)

Inclusion in MCF Press Release and Media Pertaining to Event

Sponsor Name/Logo Placement on all Event Materials

Sponsor Name/Logo Recognition in MCF Electronic Newsletter

Recognition on MCF Website and Social Media

* *Prominent Event Journal placement will be given to sponsors accordingly on a first-come, first-served basis.*

SPONSORSHIP OPPORTUNITIES

FARMLAND & GREEN SPACE PATRON – Eight (8) Tickets **\$5,000**

Event Journal Half Page (Journal will also appear on MCF website)

Sponsor Name/Logo Placement on all Event Materials

Sponsor Name/Logo Recognition in MCF Electronic Newsletter

Recognition on MCF Website and Social Media

PARK DEVELOPMENT SUPPORTER – Four (4) Tickets **\$2,500**

Event Journal Quarter Page (Journal will also appear on MCF website)

Sponsor Name/Logo Placement on all Event Materials

Sponsor Name/Logo Recognition in MCF Electronic Newsletter

Recognition on MCF Website and Social Media

OPEN SPACE FRIEND – Two (2) Tickets **\$1,000**

Event Journal Listing (Journal will also appear on MCF website)

Listing on all Event Materials

Recognition in MCF Electronic Newsletter

Recognition on MCF Website and Social Media

I/WE CANNOT ATTEND BUT WISH TO MAKE A TAX-DEDUCTIBLE DONATION OF \$ _____

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

(_____) (_____)

PHONE _____ FAX _____

EMAIL _____

**DEADLINE FOR SPONSORSHIP COMMITMENTS TO
APPEAR IN EVENT JOURNAL IS AUGUST 23, 2024.**

YOU MAY PURCHASE TICKETS AND SPONSORSHIPS AT:
WWW.MONMOUTHCONSERVATION.ORG/FALL
FOR MORE INFORMATION PLEASE CALL
KATHLEEN KENNEY AT: 732.671.7000
OR EMAIL: KKENNEY@MONMOUTHCONSERVATION.ORG

PLEASE RETURN THIS FORM AND PAYMENT TO:
MONMOUTH CONSERVATION FOUNDATION
PO BOX 4150, MIDDLETOWN, NEW JERSEY 07748-4150
OR FAX TO 732.671.2667

Tax ID 22-2185314
Monmouth Conservation Foundation is a 501(c)(3) nonprofit organization.

PRINTED ON RECYCLED PAPER USING ENVIRONMENTALLY FRIENDLY INK.

ENCLOSED IS MY CHECK PAYABLE TO:
MONMOUTH CONSERVATION FOUNDATION

IN THE AMOUNT OF \$ _____

PLEASE CHARGE MY CREDIT CARD:

AMEX MASTERCARD VISA DISCOVER

CARD # _____ SECURITY CODE _____

NAME _____ (AS IT APPEARS ON THE CREDIT CARD)

EXP. DATE _____ / _____ / _____

SIGNATURE _____

I WILL SUBMIT FOR MY COMPANY'S GIFT MATCHING PROGRAM

FOR MCF USE ONLY!

CHECK #: _____ DATE: _____ / _____ / _____

MONMOUTH CONSERVATION FOUNDATION

SATURDAY . SEPTEMBER 21 . 2024

THE BARN AT LAIRD

Colts Neck, NJ

HONOREE: TBA



FALL for
CONSERVATION
Cocktail Party

EVENT JOURNAL OPPORTUNITIES

Once again, we are offering an exceptional opportunity to advertise in or provide content for our Fall for Conservation Event Journal, to be distributed to event guests and displayed on the MCF website. The Event Journal allows you to promote your business and/or express your support of MCF as well as our honoree.

For your convenience, typesetting is available.

**YOUR SPONSORSHIP ENABLES MCF
TO PURSUE ITS MISSION OF**

Creating Parks . Saving Open Space . Preserving Farmland
Teaching Environmental Sustainability
Safeguarding Waterways . Protecting Wildlife

ALL ADS WILL BE PRINTED IN FULL COLOR.

- FULL PAGE (9" w X 6" h) \$ 750
- HALF PAGE
(Vertical: 4.5" w X 6" h, Horizontal: 9" w x 3" h) \$ 500
- QUARTER PAGE
(4" w X 2.5" h) \$ 250

PROMINENT EVENT JOURNAL PLACEMENT WILL BE GIVEN TO SPONSORS ACCORDINGLY ON A FIRST-COME, FIRST-SERVED BASIS.

SEE AD LAYOUT SPECIFICATIONS ON THE BACK OF THIS FORM.

PLEASE WRITE A CAPTION FOR YOUR AD EXACTLY AS YOU WOULD LIKE IT TO APPEAR IN THE EVENT JOURNAL:

NAME (PLEASE PRINT EXACTLY AS YOU WOULD LIKE IT TO APPEAR IN THE EVENT JOURNAL.)

COMPANY

WEB URL

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

()

()

PHONE

FAX

EMAIL

ATTACHED IS CAMERA-READY ARTWORK PROVIDED IN ONE OF THE FOLLOWING FORMATS: PDF, TIF, or JPG (300 DPI HIGH RESOLUTION)

I WOULD LIKE TO SPONSOR A PHOTO FROM MCF'S ARCHIVES

COPY WILL BE SENT VIA EMAIL. (WORD FILE PREFERRED)

ENCLOSED IS MY CHECK PAYABLE TO:
MONMOUTH CONSERVATION FOUNDATION
IN THE AMOUNT OF \$ _____

PLEASE CHARGE MY CREDIT CARD:

AMEX MASTERCARD VISA DISCOVER

CARD #

SECURITY CODE

NAME (AS IT APPEARS ON THE CREDIT CARD)

EXP. DATE

SIGNATURE

FOR MCF USE ONLY!

CHECK #: _____ DATE: _____ / _____ / _____

DEADLINE FOR PAYMENT & SUBMISSIONS IS AUGUST 25

Thank you for your support and prompt response!

EMAIL FILES TO: KKenney@monmouthconservation.org

MAIL TO: MONMOUTH CONSERVATION FOUNDATION

PO BOX 4150, MIDDLETOWN, NEW JERSEY 07748-4150

FAX TO: 732.671.2667

FOR MORE INFO PLEASE CALL KATHLEEN KENNEY: 732.671.7000

WWW.MONMOUTHCONSERVATION.ORG/FALL

Tax ID 22-2185314

OVER, PLEASE!

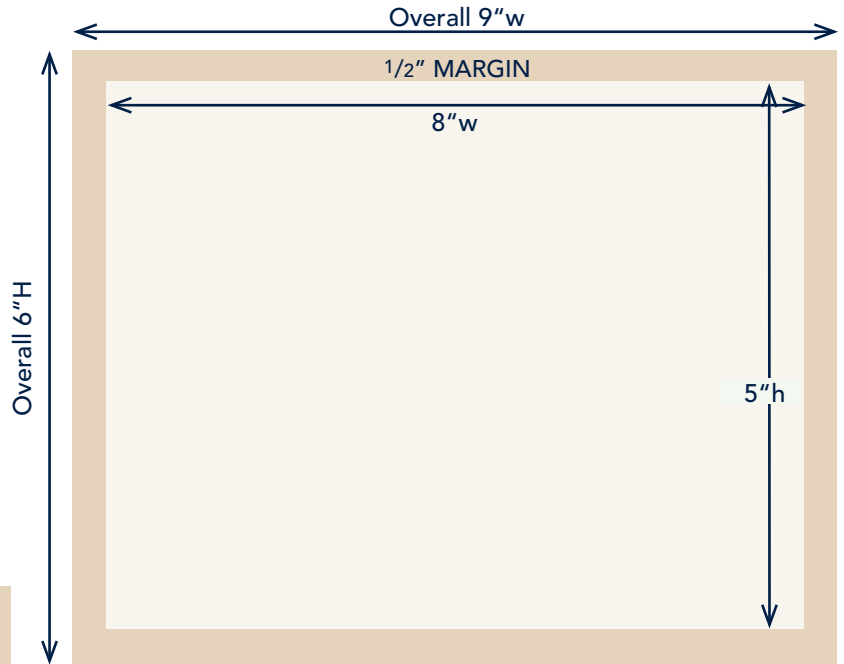
SPECIFICATIONS FOR PRINT-READY ADS

Journal trim size is 9" w x 6" h

- 1 CMYK is preferred for all color ads
- 2 Ads must be provided in one of the following formats: PDF, TIF, or JPG (300 dpi high resolution)
- 3 Please email all artwork to:
kkenney@monmouthconservation.org

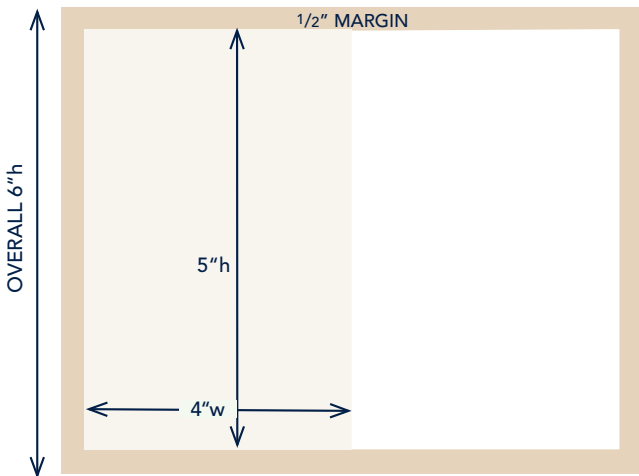
Please note:

If you prefer, we will gladly create the ad for you.



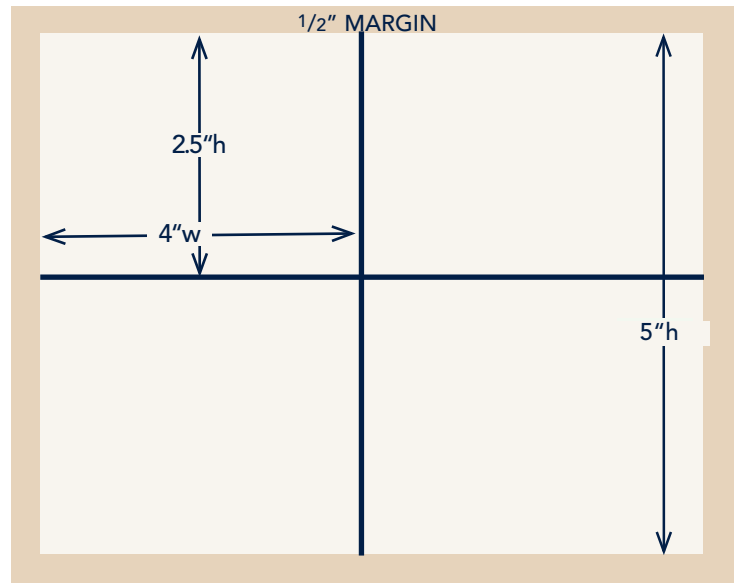
FULL PAGE AD

BLEED OFF PAGE: 9" w X 6" h PRINT AREA, plus 1/4" BLEEDS
NO BLEEDS: 8" w X 5" h PRINT AREA ONLY, w/1/2" MARGINS



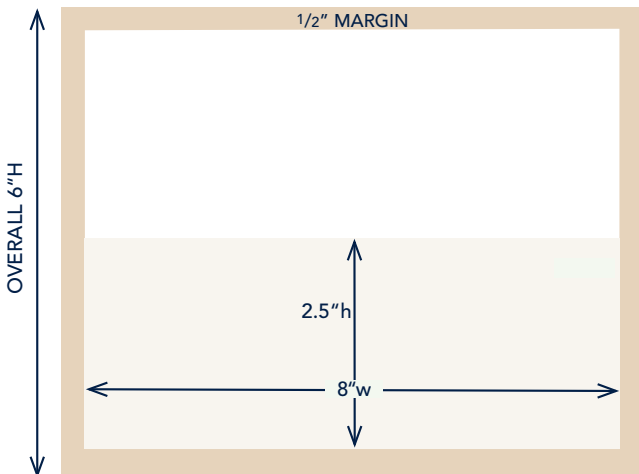
HALF PAGE VERTICAL AD

BLEED OFF PAGE: 4.5" w X 6" h PRINT AREA, plus 1/4" BLEEDS
4" w X 5" h PRINT AREA ONLY, NO BLEEDS w/1/2" MARGINS



QUARTER PAGE AD

4" w X 2.5" h PRINT AREA ONLY, NO BLEEDS



HALF PAGE HORIZONTAL AD

BLEED OFF PAGE: 9" w X 3" h PRINT AREA, plus 1/4" BLEEDS
8" w X 2.5" h PRINT AREA ONLY, NO BLEEDS w/1/2" MARGINS

MCF
MONMOUTH
CONSERVATION
FOUNDATION

WWW.MONMOUTHCONSERVATION.ORG/FALL

MONMOUTH CONSERVATION FOUNDATION

HOLIDAY STYLE LUNCHEON & SHOPPING SPREE

WEDNESDAY . DECEMBER 4 . 2024
11:00 AM to 4:00 PM
THE SHADOWBROOK AT SHREWSBURY
NEW JERSEY

Let's
Lunch
& Shop!

Guest Speaker
to be announced



SPONSORSHIP OPPORTUNITIES

PARK . OPEN SPACE . FARMLAND . WATERWAY . WILDLIFE **CHAMPION**

\$15,000

Three Tables of Ten with Reserved Seating in Premier Location
Three Unique Centerpieces for Sponsor/Host to Keep Following the Event
Gift from MCF for Each Guest of Sponsor
Opportunity to Distribute Promotional Items to Event Guests
Opportunity to Exhibit at Promotional Table During Event
Exclusive Event Signage
Inclusion in MCF Press Release and Media Pertaining to Event
Verbal Recognition During Event Program
Premier Sponsor Name/Logo on all Event Materials
Partner Feature in MCF Electronic Newsletter
Premier Recognition on MCF Website, e-Newsletters, and Social Media

PARK . OPEN SPACE . FARMLAND . WATERWAY . WILDLIFE **DEVOTEE**

\$10,000

Two Tables of Ten with Reserved Seating in Preferred Location
Two Unique Centerpieces for Sponsor/Host to Keep Following the Event
Gift from MCF for Each Guest of Sponsor
Opportunity to Distribute Promotional Item to Event Guests
Opportunity to Exhibit at Promotional Table During Event
Prominent Event Signage
Inclusion in MCF Press Release and Media Pertaining to Event
Verbal Recognition During Event Program
Prominent Sponsor Name/Logo on all Event Materials
Prominent Recognition on MCF Website, e-Newsletters, and Social Media

PARK . OPEN SPACE . FARMLAND . WATERWAY . WILDLIFE **ENHANCER**

\$5,000

One Table of Twelve with Reserved Seating in Preferred Location
Opportunity to Exhibit at Promotional Table During Event
Sponsor Name/Logo on all Event Materials
Sponsor Name/Logo on Event Signage
Recognition on MCF Website, e-Newsletters, and Social Media

HOLIDAY STYLE LUNCHEON & SHOPPING SPREE

CONTINUED

SPONSORSHIP OPPORTUNITIES

PARK . OPEN SPACE . FARMLAND . WATERWAY . WILDLIFE ADVANCER **\$3,500**

One Table of Ten with Reserved Seating
Sponsor Name/Logo on all Event Materials
Sponsor Name/Logo on Event Signage
Recognition on MCF Website, e-Newsletters, and Social Media

PARK . OPEN SPACE . FARMLAND . WATERWAY . WILDLIFE SUPPORTER **\$1,500**

Five Tickets with Reserved Seating
Sponsor Name/Logo on Event Signage
Recognition on MCF Website, e-Newsletters, and Social Media

PARK . OPEN SPACE . FARMLAND . WATERWAY . WILDLIFE ENRICHER **\$500**

Two Tickets with Reserved Seating
Recognition on MCF Website, e-Newsletters, and Social Media

Our office will be in touch to confirm your guest name(s) for tickets or tables included with your sponsorship.

I/WE CANNOT ATTEND BUT WISH TO MAKE A TAX-DEDUCTIBLE DONATION OF \$ _____

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

(_____) (_____)

PHONE _____ FAX _____

EMAIL _____

**YOU MAY PURCHASE TICKETS AND SPONSORSHIPS AT:
WWW.MONMOUTHCONSERVATION.ORG/HOLIDAY
FOR MORE INFORMATION PLEASE CALL
KATHLEEN KENNEY AT: 732.671.7000
OR EMAIL: KKENNEY@MONMOUTHCONSERVATION.ORG**

Reservations are limited and will be accepted in the order they are received. Your prompt response, on or before Monday, November 18, will be greatly appreciated.

**PLEASE RETURN THIS FORM AND PAYMENT TO:
MONMOUTH CONSERVATION FOUNDATION
PO BOX 4150, MIDDLETOWN, NEW JERSEY 07748-4150
OR FAX TO 732.671.2667**

Tax ID 22-2185314

Monmouth Conservation Foundation is a 501(c)(3) nonprofit organization.

ENCLOSED IS A CHECK PAYABLE TO:
MONMOUTH CONSERVATION FOUNDATION

IN THE AMOUNT OF \$ _____

PLEASE CHARGE MY CREDIT CARD:

AMEX MASTERCARD VISA DISCOVER

CARD # _____ SECURITY CODE _____

NAME _____ (AS IT APPEARS ON CREDIT CARD)

EXP. DATE _____ / _____ / _____

SIGNATURE _____

I WILL SUBMIT FOR MY COMPANY'S GIFT MATCHING PROGRAM
FOR MCF USE ONLY!

CHECK #: _____ DATE: _____ / _____ / _____