

MONMOUTH CONSERVATION FOUNDATION

SATURDAY . SEPTEMBER 21 . 2024

THE BARN AT LAIRD

Colts Neck, NJ

HONOREE: TBA



FALL for
CONSERVATION
Cocktail Party

EVENT JOURNAL OPPORTUNITIES

Once again, we are offering an exceptional opportunity to advertise in or provide content for our Fall for Conservation Event Journal, to be distributed to event guests and displayed on the MCF website. The Event Journal allows you to promote your business and/or express your support of MCF as well as our honoree.

For your convenience, typesetting is available.

**YOUR SPONSORSHIP ENABLES MCF
TO PURSUE ITS MISSION OF**
Creating Parks . Saving Open Space . Preserving Farmland
Teaching Environmental Sustainability
Safeguarding Waterways . Protecting Wildlife

ALL ADS WILL BE PRINTED IN FULL COLOR.

- FULL PAGE (9" w X 6" h) \$ 750
- HALF PAGE
(Vertical: 4.5" w X 6" h, Horizontal: 9" w x 3" h) \$ 500
- QUARTER PAGE
(4" w X 2.5" h) \$ 250

PROMINENT EVENT JOURNAL PLACEMENT WILL BE GIVEN TO SPONSORS ACCORDINGLY ON A FIRST-COME, FIRST-SERVED BASIS.

SEE AD LAYOUT SPECIFICATIONS ON THE BACK OF THIS FORM.

PLEASE WRITE A CAPTION FOR YOUR AD EXACTLY AS YOU WOULD LIKE IT TO APPEAR IN THE EVENT JOURNAL:

NAME (PLEASE PRINT EXACTLY AS YOU WOULD LIKE IT TO APPEAR IN THE EVENT JOURNAL.)

COMPANY

WEB URL

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

()

()

PHONE

FAX

EMAIL

ATTACHED IS CAMERA-READY ARTWORK PROVIDED IN ONE OF THE FOLLOWING FORMATS: PDF, TIF, or JPG (300 DPI HIGH RESOLUTION)

I WOULD LIKE TO SPONSOR A PHOTO FROM MCF'S ARCHIVES

COPY WILL BE SENT VIA EMAIL. (WORD FILE PREFERRED)

ENCLOSED IS MY CHECK PAYABLE TO:
MONMOUTH CONSERVATION FOUNDATION
IN THE AMOUNT OF \$ _____

PLEASE CHARGE MY CREDIT CARD:

AMEX MASTERCARD VISA DISCOVER

CARD #

SECURITY CODE

NAME (AS IT APPEARS ON THE CREDIT CARD)

EXP. DATE

SIGNATURE

FOR MCF USE ONLY!

CHECK #: _____ DATE: _____ / _____ / _____

DEADLINE FOR PAYMENT & SUBMISSIONS IS AUGUST 25

Thank you for your support and prompt response!

EMAIL FILES TO: KKenney@monmouthconservation.org

MAIL TO: MONMOUTH CONSERVATION FOUNDATION

PO BOX 4150, MIDDLETOWN, NEW JERSEY 07748-4150

FAX TO: 732.671.2667

FOR MORE INFO PLEASE CALL KATHLEEN KENNEY: 732.671.7000

WWW.MONMOUTHCONSERVATION.ORG/FALL

Tax ID 22-2185314

OVER, PLEASE!

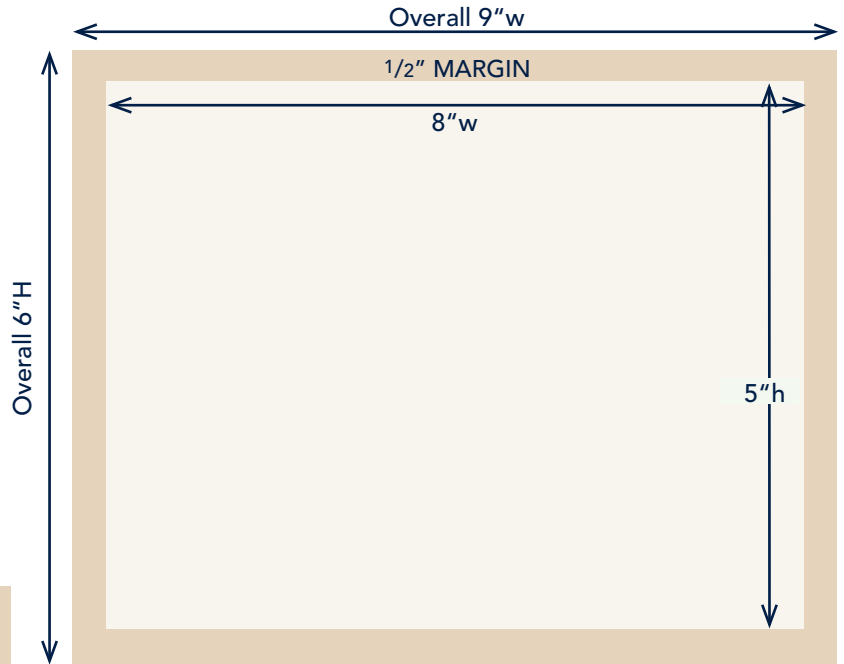
SPECIFICATIONS FOR PRINT-READY ADS

Journal trim size is 9" w x 6" h

- 1 CMYK is preferred for all color ads
- 2 Ads must be provided in one of the following formats: PDF, TIF, or JPG (300 dpi high resolution)
- 3 Please email all artwork to:
kkenney@monmouthconservation.org

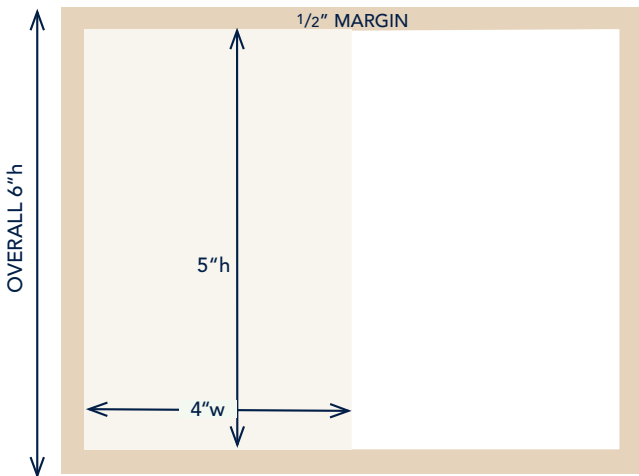
Please note:

If you prefer, we will gladly create the ad for you.



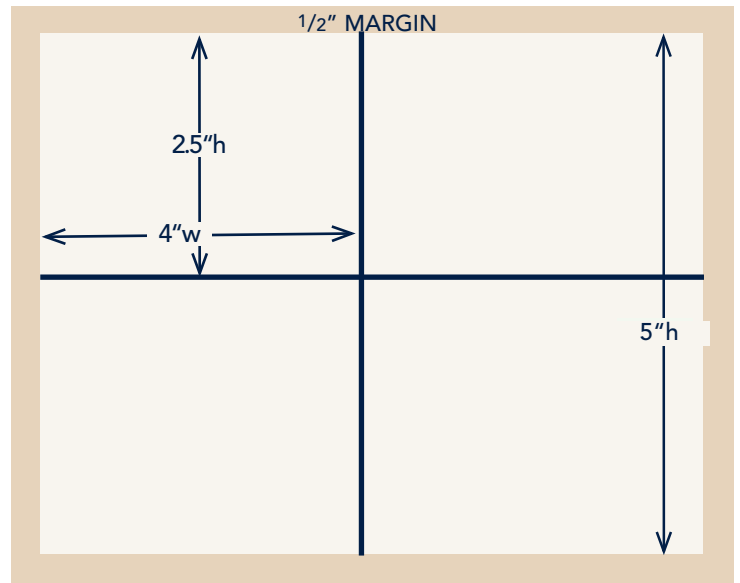
FULL PAGE AD

BLEED OFF PAGE: 9" w X 6" h PRINT AREA, plus 1/4" BLEEDS
NO BLEEDS: 8" w X 5" h PRINT AREA ONLY, w/1/2" MARGINS



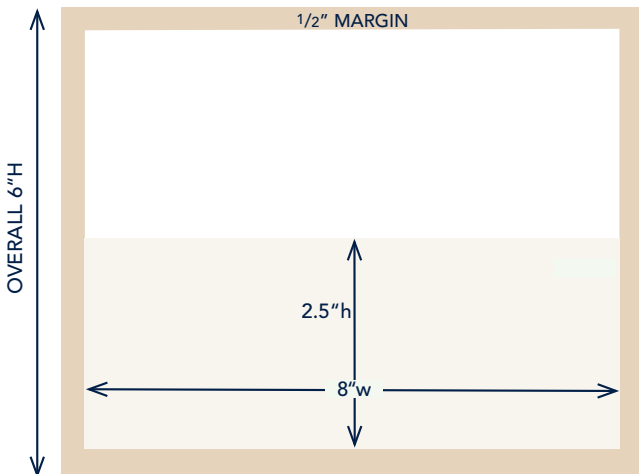
HALF PAGE VERTICAL AD

BLEED OFF PAGE: 4.5" w X 6" h PRINT AREA, plus 1/4" BLEEDS
4" w X 5" h PRINT AREA ONLY, NO BLEEDS w/1/2" MARGINS



QUARTER PAGE AD

4" w X 2.5" h PRINT AREA ONLY, NO BLEEDS



HALF PAGE HORIZONTAL AD

BLEED OFF PAGE: 9" w X 3" h PRINT AREA, plus 1/4" BLEEDS
8" w X 2.5" h PRINT AREA ONLY, NO BLEEDS w/1/2" MARGINS

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